

**The National Indian Health Board
31st Annual Consumer Conference**

*Advancing Native Health Care through Consultation,
Technology and Tradition*

September 8 – 11, 2014

Hyatt Regency Albuquerque • Albuquerque, New Mexico

SPONSORSHIP PACKET 2014

Included:

- Letter of Appreciation
- General Sponsorship Opportunities
- Meal/Break Sponsorship Information
- Special Event Sponsorship Information
- Other Conference Sponsorship Information
- Sponsorship Form

National Indian Health Board



June 2014

Dear Friends and Supporter of Indian Health:

On behalf of the National Indian Health Board (NIHB), we thank you for your support of our organization's commitment to creating a healthy future for all American Indian and Alaska Native (AI/AN) people. NIHB's 31th Annual Consumer Conference will be held September 8 – 11, 2014 at the Hyatt Regency Albuquerque, in Albuquerque, New Mexico.

This year's conference, "*Advancing Native Health Care through Consultation, Technology and Tradition*," will provide the most up-to-date and important information Tribal leaders, health directors and consumers will need as they work toward reducing American Indian and Alaska Native health disparities through continued advancement of the Tribal health care system. In addition to an in-depth, special focus on Health Information Technology, the conference also will offer presentations and workshops on Medicare, Medicaid and Health Care Reform; Health Care Policy & Advocacy; Health Promotion/Disease Prevention; Health, Public Health & Youth; Tribal Oral Health and other cross-cutting topics.

Your financial support for the NIHB's 31th Annual Consumer Conference assists NIHB to convene the foremost experts in health throughout Indian Country, creating a forum to explore the latest research and news on emerging issues in Tribal health. This support will help us advocate for all Tribes as we work to ensure meaningful consultation across all government agencies, and that the federal government upholds its trust responsibility to Indian Country – in delivery of direct services, in contracting and compacting of health care, and continued implementation of the Affordable Care Act. Your sponsorship in this conference gives you tremendous opportunity to gain exposure and access to health care professionals and consumers in Indian Country.

Through your generous support as a sponsor of the NIHB 31th Annual Consumer Conference you can help ensure that America's first people do not remain last in health care opportunity.

Respectfully,

A handwritten signature in black ink that reads "Cathy Abramson".

Cathy Abramson
Chairperson
National Indian Health Board



General Sponsorship Opportunities

Turtle Supporter * \$1,000

- Your organization's name/logo will appear in the official conference program

Otter Supporter * \$2,500

- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Deer Supporter * \$5,000

- ¼ page advertisement in agenda book
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Wolf Affiliate * \$10,000

- One complimentary registration
- ½ page advertisement in agenda book
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Bear Partner * \$25,000

- One exhibit booth
- One complimentary registration
- ½ page advertisement in agenda book
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Eagle Sponsor * \$50,000

- One exhibit booth
- Two complimentary registrations
- Full page, color advertisement on the inside back cover of agenda book
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Meal/Break Sponsorship Opportunities

Break Sponsor * \$5,000

- Your organization's name/logo will be featured on a poster to be displayed during the break
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Breakfast Sponsor * \$15,000

- ½ page advertisement in agenda book
- Your organization's name/logo will be featured on a poster to be displayed during breakfast
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Lunch Sponsor * \$25,000

- You will have the opportunity to speak during lunch
- One complimentary registration
- ½ page advertisement in agenda book
- Your organization's name/logo will be featured on a poster to be displayed during lunch
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Special Event Sponsorship Opportunities

Opening Reception and Youth Film Festival * \$25,000

- You will have the opportunity to speak during the reception
- One complimentary registration
- ½ page advertisement in agenda book
- Your organization's name/logo will be featured on flyers for the reception
- Your organization's name/logo will be featured on a poster at the reception
- Your organization's name/logo will appear on the NIHB website
- Your organization's name/logo will appear in the official conference program

Awards Gala Sponsor * \$40,000

- You will have the opportunity to speak during the reception
- One complimentary registration
- Full page advertisement in agenda book
- One exhibit booth
- Your organization's name/logo will be featured on invitations to the awards gala
- Your organization's name/logo will be featured on a poster on stage
- You will have the opportunity to speak during the ceremony
- Your organization's name/logo will appear in the official conference program & the website

Other Conference Sponsorship Opportunities

Name Badge Sponsor * \$10,000

- Your organization's name/logo will appear on the official name badges.
- Your organization's name/logo will appear in the official conference program

Conference Bag Sponsor * \$25,000

- 1/2 page advertisement
- Your organization's name/logo will appear on the conference bags
- Your organization's name/logo will appear in the official conference program
- Your organization's name/logo will appear on the NIHB website

Program Sponsor * \$35,000

- Full page, color advertisement on the inside cover of agenda book
- One exhibit booth
- Your organization's name/logo will appear in the official conference program
- Your organization's name/logo will appear on the NIHB website

PLEASE NOTE: NIHB welcomes sponsorships of any amount. We invite you to contact us! Sponsorships are tax deductible.

NIHB 31th Annual Consumer Conference
 September 8 – 11, 2014
 Application for Sponsorship

To confirm your sponsorship, please complete the following pages and submit by fax, e-mail, or mail. **If you wish to have your organization's name listed in marketing pieces, please submit your intent to sponsor by July 31, 2014.**

Sponsor:		Contact Name:	
Address:		Email:	
City:	State:	Zip:	
Telephone:	Alternate Telephone:	Fax:	

Please indicate your sponsorship choice.

General Sponsorship Levels

- Turtle Sponsor: \$1,000
- Otter Sponsor: \$2,500
- Deer Sponsor: \$5,000
- Wolf Sponsor: \$10,000
- Bear Sponsor: \$25,000
- Eagle Sponsor: \$50,000

Meal/Break Sponsorship Information

- Break Sponsor: \$5,000
- Breakfast Sponsor: \$15,000
- Luncheon Sponsor: \$25,000

Special Event Sponsorship Information

- Opening Reception Sponsor: \$25,000
- Awards Gala Sponsor * \$40,000

Other Summit Sponsorship Information

- Name Badge Sponsor: \$10,000
- Conference Bag Sponsor: \$25,000
- Program Sponsor: \$35,000

Other sponsorship amount:

If you are donating in-kind gift/sponsorship please list items that will be provided:

Method of Payment:

Please indicate which form of payment will be used.

- Check / Money Order
- Visa
- Mastercard
- American Express

Credit Card Number:		Card Holder Name:	
Expiration Date:		3-4 Digit Security Code:	
Card Holder Signature:			
Sponsor:		Contact Name:	
Address:		Email:	
City:	State:	Zip Code:	
Telephone:	Alternative Telephone:	Fax:	

Please enclose payment (check, money order or credit card information) and send to:

National Indian Health Board (NIHB)
926 Pennsylvania Ave SE
Washington, DC 20003
Phone: 202-507-4070
Fax: 202-507-4071

If you have any questions, please contact NIHB staff at 202-507-4070 or acc@nihb.org.